**PROFILE**

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| **Dr. N. MOHAMED SIDDIQ** **M.Com., M.Phil., MBA., CMA (Inter)., SET., B.Ed., Ph.D.,** **Assistant Professor** **PG & Research Department of Commerce** **Jamal Mohamed College (Autonomous)****Tiruchirappalli – 620 020**Email id: siddiqcwa@gmail.com, siddiq@jmc.eduMobile No: 97897 - 05332 | **E:\MS - Desktop\MS\Dr. MS photo copy of certificates\02.jpg** |

**Educational Qualifications**

* **B.Com.** degree from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University in April, 2008.
* **M.Com.** degree from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University, Trichy in April, 2011.
* **M.Phil.** degree in Commerce from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University in August, 2013.
* **M.B.A.** degree from Annamalai University, Chidambaram in May, 2010.
* **B.Ed.** degree in Commerce from Vidhya Vikas Plus College of education, Udumbiyam affiliated with Tamilnadu Teachers education Chennai in May 2012.
* **CMA (Inter).,** in Cost and Management Accountant from ICMAI, Kolkata in August, 2011.
* **SET.** Qualified in Commerce from Bharathiar University on October 2012.
* **Ph.D.** degree in Commerce from Bharathidasan University, in April, 2019.

**Core competencies**

* Possess about 9 years and 5 months experience in the field of Education.
* Strong commitment with the job as well as interested in teaching graduate and undergraduate students
* Profound knowledge of the subject areas and ability to teach students by using various methods
* Analytical approach and ability to research as well as an ability to respect students
* Good interpersonal and organizational skills

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**Academic** **Experience:**

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous), Trichy from 01.10.2013 to till date

**Subjects Specialisation:**

 Financial Accounting Business Organisation

Corporate Accounting Marketing

Cost Accounting Financial Management

**Area of Specialisation**

* Accounting and Finance

**Research/Project Area:**

**M.Phil:**

**Financial Management** - A study on Financial Performance of India Cement Ltd.

**M.B.A:**

**Financial Management** – A study on Liquidity and Profitability analysis of Indian Corporate Sector with Special Reference to Indian Steel Industry.

**Ph.D:**

**Finance -** A study on Financial Analysis of Select Paper Industry in India.

**Computer Knowledge:**

* Proficient in Basic Use of Computer
* Knowledge in Tally

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**Details of Articles Publication:**

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| **S.** **No.** | **Name of the Journal** | **National / International / Referred** | **Title of the Article** | **Month &****Year of Issue** |
| 1 | PG & Research Dept. of Commerce Jamal Mohamed College ISBN:978-93-5692-892-3 | **NATIONAL** | User Satisfaction Towards E-Bike with Special Reference to Tiruchirappalli City- A Study  | Sep2022 |
| 2 | Our Heritage Journal ISSN:0474-9030UGC Care ApprovedImpact Factor 6.6 | **INTERNATIONAL** | Customers’ Attitude towards Online Advertising | Jan2020 |
| 3 | The International Journal of Analytical and Experimental Modal AnalysisISSN 0886-9367Vol XI Issue XPage. No. 2355 | **INTERNATIONAL** | A Study on Factors Influencing the Customers in Selection of Cab Services With Reference to Tiruchirappalli District | Oct2019 |
| 4 | International Journal of Research and Analytical Reviews (IJRAR)ISSN 2349-5138UGC ID: 43602Page. No. 01 | **INTERNATIONAL** | A Study on Customer Preference on Online Food and Beverage Suppliers in Tiruchirappalli City | Jan2019 |
| 5 | International Journal of Management and Social Sciences (IJMSS)ISSN 2249-0191UGC ID: 63251Vol 8 (1.2) Page. No. 188 | **INTERNATIONAL** | Working Capital Performance Efficiency: A Study on Select Paper Mills in India  | Sep2018 |
| 6 | Implementation and Management of GST in India – An AppraisalISBN 978-93-87360-06-8Page No. 101 | **NATIONAL** | A Study on Impact of Implementation of GST on Common Man in India – An Overview | Jan2018 |
| 7 | Emperor International Journal of Finance and Management ResearchISSN 2395-5929Vol – III, Issue -10Page. No. 7 | **INTERNATIONAL** | A Study on Financial Analysis of Select Paper Mills in Inida  | Oct2017 |
| 8 | Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – IX Page. No.2Page. No. 76 | **NATIONAL** | Financial Performance Analysis of Select Paper Industry in India | Jan 2017 |
| 9 | Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – 9 No. 1/1 Page. No. 342 | **NATIONAL** | Growth Perspective of Paper Industries in India | Sept 2016 |
| 10 | Internation Journal of Commerce and Management (PIJCMR) Impact Factor : 4.532 ISSN : 2321-3604 | **INTERNATIONAL** | Financial Performance Appraisal of Paper Industry in India : A Study of Selected Paper Mills | July 2016 |
| 11 | Myths and realities of Business in the Digital EraISBN 978-93-80622-44-6 | **NATIONAL** | Risk Management of E-Business | Feb, 2016 |
| 12 | Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303Vol – IV Page. No. 284 | **NATIONAL** | Role of Islamic Banking in Economic Growth | Jan, 2016 |
| 13 | Investment OptionsISBN 978-93-80622-06-4  | **INTERNATIONAL** | Paper Industry in India :A Sustainable Contribution to Economic Growth | Jan, 2016 |
| 14 | International Journal of Business Intelligence and InnovationsISSN 2348 4705Vol-1, Issue-2  | **INTERNATIONAL** | Make in India :A Road Map to a Global Leader | Oct, 2015 |
| 15 | Jamal Academic Research JournalISSN 0973-0303Vol – II Page. No. 264 | **NATIONAL** | Marketing Strategies of Flipkart: An Overview | Jan, 2015 |

**Paper Presentation Details:**

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| **S.****No.** | **Theme of the Seminar - Title of the Paper** | **Name of the College** | **Date of Presentation** |
| 1 | Two Day National Seminar on ‘Knowledge Management Practices to Develop Skills of College Students: Enhancing Employee Performance Through Monetary Incentives – An Indian Perspectives  | Jamal Mohamed College, Trichy – 20 | 12 & 13 October 2022 |
| 2 | One Day International Conference on "Advancement in Business in the Digital Era 2021": Satisfaction Of Employees Working From Home During Covid - 19 With Reference To Tiruchirappali District | Jamal Mohamed College, Trichy – 20 | 17-02-21 |
| 3 | International seminar on service sector in India: Making New Avenues in Indian Economy: A Study on Online Shopping Behaviour and the level of Satisfaction among College students in Tiruchirappalli City  | Jamal Mohamed College, Trichy – 20 | 13-01-2021 |
| 4 | National Conference on Challenges to Indian Businesses: Financial Performance Analysis of Select Paper Mills In India |  Aiman College of Arts and Science for Women, Trichy | 11.01.2020 |
| 5 | National Conference on Opportunities and Challenges of Business in the Digitalized Era: E – Marketing Challenges and Opportunities | Dr. N.G.P. Arts and Science College, Coimbatore - 48 | 27 & 28 Sep, 2018 |
| 6 | National level Seminar on Inter Twinning Issues of Commerce Concerns: GST and Cashless Economy- Impact of GST and Demonitisation in Indian Economy – An Overview | Thiruvalluvar University Model Constituent College of Arts and Science, Tittagudi,Cuddalore -06 | 20.02.2018 |
| 7 | National Level Seminar on Emerging Business Practices in The Global Environment : Customer Relationship Management – An Implementation Process Perspective | Jamal Mohamed College, Trichy – 20 | 19.01.2017 |
| 8 | National Level Seminar on “Corporate Governance and Dividend Policy in India” – Dividend Policy in India: Financial Markets in India Issues and Challenges | Gobi Arts & Science College,Gobichettipalayam | 25 & 26Sep, 2015 |
| 9 | International Seminar – Innovative Practices in the Contemporary Business Scenario – Significance of Work Place Counseling  | Vivekananda College for Women, Tiruchengode in Association with Institute of Company Secretaries of India (ICSI), New Delhi. | 26.02.2015 |
| 10 | National Conference – Comprehensive Study on Indian Economy – System Design and Entrepreneurial Thinking Comparative Frame Works  | Jamal Mohamed College, Trichy – 20 | 10.02.2015 |
| 11 | National Level Seminar – New Vistas in Employment Relations in Public and private Sector Undertaking – Theoretical Perspective of Conflict Management  | Jamal Mohamed College, Trichy – 20 | 05.02.2015 |
| 12 | State Level Seminar on Different Perspectives of Companies Act 2013 – Implications of New Companies Act 2013: Directorship and Different Committees | Jamal Mohamed College, Trichy – 20 | 01.02.2014 |
| 13 | State Level Seminar on Corporate Social Responsibility: Issues and Challenges in India – Work life Balance of Women School Team with Special Reference to Dharmapuri Dist. | Jamal Mohamed College, Trichy – 20 | 29.01.2014 |

**Webinar/Seminar/Conference/Workshop/FDP/Orientation Participation Details:**

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| **S.****No.** | **Theme of the Seminar**  | **Name of the College** | **Date of Presentation** |
| 1 | Workshop on Digital Marketing  | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 01.02.2023to03.02.2023 |
| 2 | 2 week refresher course on “ Managing Online Classes & Co-creating MOOCS 17.0” | Teaching Learning Centre, Ramanujan College, University of Delhi | 07.08.2022to21.08.2022 |
| 3 | New Developments in Financial Industry ICNDFI 22  | Aiman college of Arts and Science for Women, Trichy - 620021 | 06.08.2022 |
| 4 | FDP on FinTech the Future of Fiancne organized by NSE  | Department of Commerce Bishop Heber College, Trichy -  | 28.05.2022  |
| 5 | In – Services Teacher Training Programme in Commerce and Management  | Tamilnadu State Council for Higher Education Chennai  | 5 & 6 May 2022  |
| 6 | Workshop on “Effective Share Trading Strategies”  | Post Graduate Department of Commerce, Jamal Mohamed College, Trichy-20 | 21.04.2022 to26.04.2022 |
| 7 | One- Week National Level FDP on Investor Awareness and Education,  | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 18.03.2022to26.03..2022 |
| 8 | 2 week refresher course on Advanced Research Methodology | Teaching Learning Centre, Ramanujan College, University of Delhi | 22.01.2022to05.02.2022 |
| 9 | Three Day Online Workshop on Innovation Ecosystem | , Indian Academic Researcher Association, Trichy | 20.01.2022To22.01.2022 |
| 10 | National level Two Day Online Workshop on Empowering Rural Consumers | Periyar EVR College, Trichy | 19.11.2021To20.11.2021 |
| 11 | Structural Equation Model Using AMOS  | IQAC, SHASUN Jain College for Women, Chennai. | 30.08.2021 |
| 12 | National Webinar on “Personal Finance Literacy” | Department of Commerce, Jamal Mohamed College, Trichy-20 | 18-08-2021 |
| 13 | International Webinar on “Emerging Trends in HR & Scope for Young Aspirats” | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 12-08-2021 |
| 14 | Two day Faculty Programme on Recent trends in HRM and Role of Accounting in Business | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 04-08-2021 to 05-08-2021 |
| 15 | Art of Writing in indexed journal publications | Dept. of Library & IQAC Jamal Mohamed College, Trichy – 20 | 28.07.2021 |
| 16 | Innovation Ambassador training Conducted by MoE's Innovation Cell & AICTE, New Delhi. | MoE's Innovation Cell & AICTE, New Delhi. | 30.06.2021To31.07.2021 |
| 17 | 7 day National level Programme- “Prudent Teaching Dynamics” | SAFI Institute of Advanced Study, Kerela | 21-06-2021 to 28-06-2021 |
| 18 | 7 day International Professional Development Programme on SPSS | Partician College of Arts and Science, Chennai  | 21-06-2021To27.06-2021 |
| 19 | National level one week Faculty development programme on research methodology | Amar Sewa Mandal;S Kamala Nehru Mahavidyalaya,Nagpur | 26-04-2021To01-05-2021 |
| 20 | Four Days Faculty Development Programme on “Pedagogical Innovations and Experimentation in Enhancing Learning Effectiveness for Gen Alpha”  | Hindusthan College ofArts and Science, Coimbatore | 04-02-2021To07-02-2021 |
| 21 |  Seven Days Interactive Workshop on ‘Digital Educational Initiatives’ | Lucknow Intellectual Forum | 20-01-2021to26-01-2021 |
| 22 | One Day National level e-FDP on “Writing and Publishing Scientific Research Papers in SCI Journals - A Framework” | RR Institute of Advanced Studies,Bangalore | 05-01-2021 |
| 23 | International webinar on futuristic banking  | Indian Accounting Association Trichy  | 31-10-2020 |
| 24 | Webinar on “National EducationPolicy - 2020” | IQAC, Jamal Mohamed College, Trichy – 20 | 08-08-2020 |
| 25 | Faculty Development Programme on“E-Content Development” | IQAC, Jamal Mohamed College, Trichy – 20 | 30-06-2020 to 04-07-2020 |
| 26 | Webinar on "Best Practices in Acquiring Scholarly Knowledge" | IQAC, Jamal Mohamed College, Trichy – 20 | 16-08-2020 |
| 27 | 4 week Induction/ Orientation Programme for “Faculty in universities / College/ Institutes of Higher Education” | Teaching Learning Center, Ramanujan College University of Delhi | 04-06-2020To01-07- 2020 |
| 28 | One Day Online Faculty Development Programme on “Researching Structure & Writing Proposal” | Rathinam College of Arts & Science, Coimbatroe. | 27-05-2020 |
| 29 | One Day Online Webinar on “NAAC Accreditation Process” | Rathinam College of Arts & Science, Coimbatroe | 26-05-2020 |
| 30 | One Day Online Webinar on “Taking Research Forward During the Pandemic” | Loyola Institute of Frontier Energy (LIFE), Chennai. | 20-05-2020 |
| 31 | One Day Online Webinar on “Economic Impact of Covid-19” | PSG College of Arts & Science, Coimbatore | 19.05.2020 |
| 32 | International Webinar on “Contactless Teaching and Learning Pedagogy” | IQAC, St Xavier's College for Women, Aluva. | 19.05.2020 |
| 33 | One Day Online Webinar on “Latest Amendments in Company Law” | Erode Arts and Science College, Erode | 17-05-2020 |
| 34 | One Day Online Webinar on “E-Teaching Tools in Google” | Shree Venkateshwara Hi-Tech Engineering College, Erode | 15-05-2020 |
| 35 | One Day Online Webinar on “Let’s Get Back to Routine with Ease” | SRM Institute of Science and Technology, Chennai | 15-05-2020 |
| 36 | One Day Online Webinar on “Moodle and its Benefits to students” | PSG College of Arts & Science, Coimbatore | 11-05-2020 |
| 37 | One Day Online Webinar on “Entrepreneurial Awareness & Identifying Opportunities”  | Arasu College of Arts & College of Arts & Science for Women, Karur. | 28-04-2020 |
| 38 | One day International Workshop on Digital Marketing | National College, Trichy | 24-02-2020 |
| 39 | Research Proposal Writing and Funding Agencies | Periyar EVR College, Trichy - 24 | 20-12-2019 |
| 40 | Internal Quality Assurance Cell – One day Workshop on “Staff Enrichment Programme on Ownership Culture” | Jamal Mohamed College, Trichy – 20 | 14.06.2019 |
| 41 | ICSSR Sponsored National Seminar on “Fostering Scientific Temper on Business Research” | Periyar E.V.R. College,Trichy - 24 | 20.02.2019 |
| 42 | One Day Basic Training Programme on Human Rights | Jamal Mohamed College. Trichy – 20 | 12.02.2020 |
| 43 | Intellectual Property Rights Cell (IPRC) | Jamal Mohamed College, Trichy – 20 | 05.02.2020 |
| 44 | Orientation Programme on MOOC’s and e- learning, Department of Library | Jamal Mohamed College, Trichy – 20 | 29.01.2020 |
| 45 | Curriculum Development Cell - UGC CPE Sponsored Two – Day Workshop on “Professional Development for Academic Leadership in Curriculum Design” | Jamal Mohamed College, Trichy – 20 | 18 & 19Jan 2019 |
| 46 | Internal Quality Assurance Cell – Three days’ Workshop on “ NLP – Based Faculty Empowerment Programme | Jamal Mohamed College, Trichy – 20 | 17, 19 & 20Jun 2017 |
| 47 | Internal Quality Assurance Cell – One day Workshop on “ The Role of a Teacher in the Present Scenario” | Jamal Mohamed College, Trichy – 20 | 07.01.2017 |
| 48 | State Level Workshop on “Research Methodology and Thesis Writing”  | Swami Vivekananda Institute of Management  | 10.02.2016 |
| 49 | One day Workshop on “Research Oriented Computer Skill for Commerce and Management “ | St. Joseph College, Trichy-2 | 20.02.2016 |
| 50 | Internal Quality Assurance Cell A one Day Inter- Collegiate Workshop On E- Content Development For Teaching - Learning  | Jamal Mohamed College, Trichy – 20 | 22.12.2015 |
| 51 | State Level Seminar on “Investment in Stock Market For Beginners”  | Jamal Mohamed College, Trichy – 20 | 06.10.2015 |

**Experience in Academic activities other than Regular Curriculum:**

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| **S. No.** | **Particulars** | **Position Held** |  **Remarks** |
| 1 | Jamal Innovation and incubation Centre | Institutional Ambassador  | July 2021 to Till Date  |
| 2 | PG & Research Dept. of Commerce,Jamal Mohamed College, Trichy – 20 | Tutor in –charge  | 2022 – 2025 I year B.com  |
| 3 | PG & Research Dept. of Commerce,Jamal Mohamed College, Trichy – 20 | Board of Studies Member  | Jan, 2020 to Till Date  |
| 4 | The Jamal – Magazine | Editorial Board Member  | June, 2018 to Till Date  |
| 5 | Department Library PG & Research Dept. of Commerce,Jamal Mohamed College, Trichy – 20 | Library In-charge | Jun, 2014 to April 2020 |
| 6 | ICWA Foundation Course PG & Research Dept. of Commerce,Jamal Mohamed College, Trichy – 20 | Course In-charge | Jun, 2013 to Till Date  |

**Personal Details:**

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| Date of Birth & Age | 10.11.1987, 35 Yrs |
| Marital Status | Married |
| Present Position | Assistant Professor PG Research Department of Commerce,Jamal Mohamed College (Autonomous), Trichy – 620 020. |
| Religion & Community | BC - Muslim |
| Languages Known | Tamil, English |
| Permanent Address | Plot No: 117., Vaigai Street,J.K Nagar (Extention),Khajamalai Post,Trichy – 620 023,Tamil Nadu, India. |
| Contact Numbers | 97897 - 05332  |
| E-Mail ID | siddiqcwa@gmail.comsiddiq@jmc.edu |